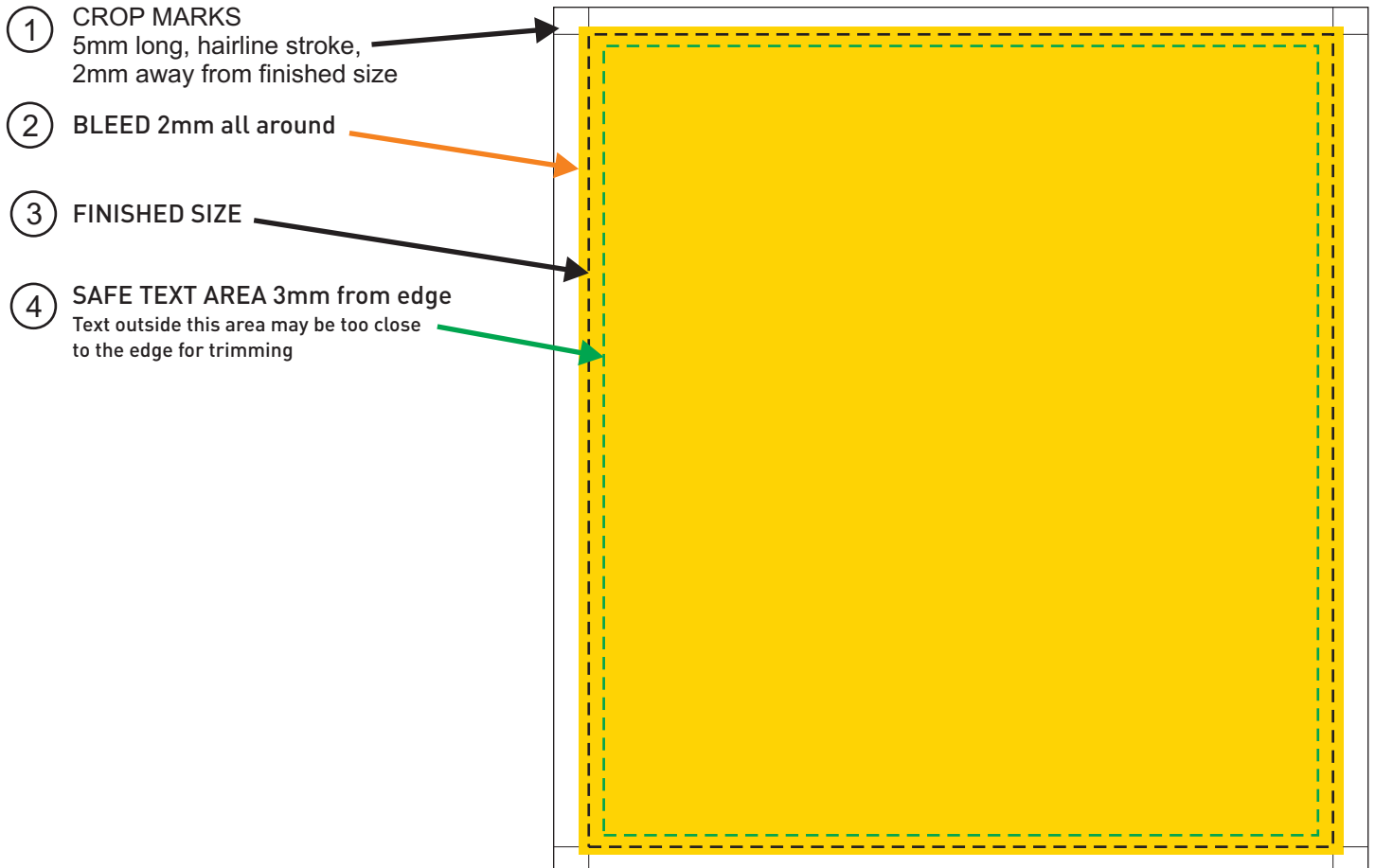


For best results, use professional vector-based programs like Illustrator, Coreldraw, or similar.

Home programs like MS Word or Publisher lack the necessary tools and are not suitable. MS Excel is designed only for spreadsheets. MS Powerpoint is designed only for screen presentations. PhotoShop is designed for bitmap images.



MAKE SURE YOUR FILES ARE PRINT READY!

- PDF** (PDF/X-1a is better) as one file (combine multiple files to save file read charges)
- FONTS** embedded (or converted to curves/paths/outlines)
- IMAGES** 600 to 300ppi (less resolution and they will print fuzzy and blocky)
- CMYK** colour only (do not use RGB or Spot or mix them)
- FLATTEN** transparencies/layers (or you will get odd stripes/blocks)
- BLEED** - 3mm, and 3mm Safe Area away from edge for text
- TRIM BOX** (for bleed jobs) - set to final cut size (or your job will cut wrong)

