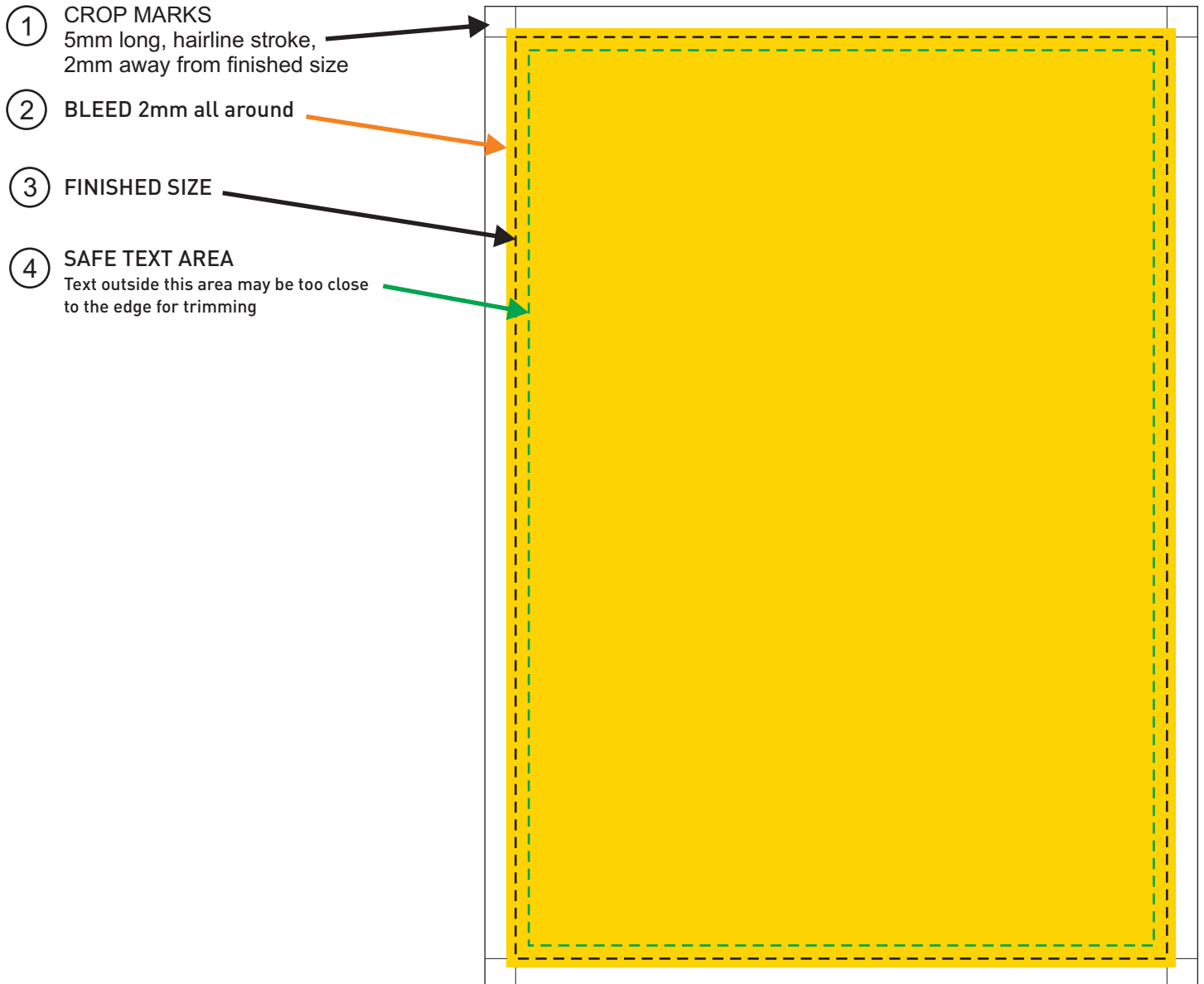


For best results, use professional vector-based programs like Illustrator, Coreldraw, or similar.

Home programs like MS Word or Publisher lack the necessary tools and are not suitable. MS Excel is designed only for spreadsheets. MS Powerpoint is designed only for screen presentations. PhotoShop is designed for bitmap images.



## FINISHED PRINT FILE FORMAT: PDF

Make a PDF, preferably a print standard PDF/X-1a (all colour converted to CMYK, 300ppi images, etc.). If a double-sided design, the FRONT should be Page 1, the BACK Page 2.

