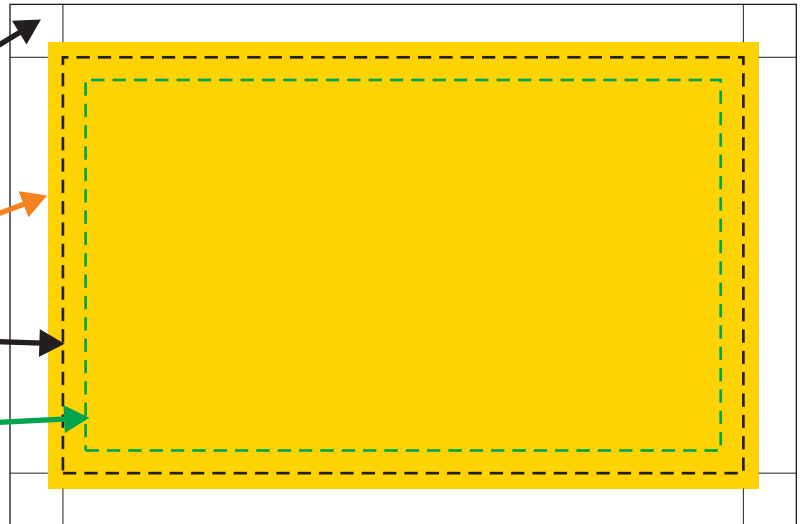


For best results, use professional vector-based programs like Illustrator, Coreldraw, or similar.

Home programs like MS Word or Publisher lack the necessary tools and are not suitable. MS Excel is designed only for spreadsheets. MS Powerpoint is designed only for screen presentations. PhotoShop is designed for bitmap images.

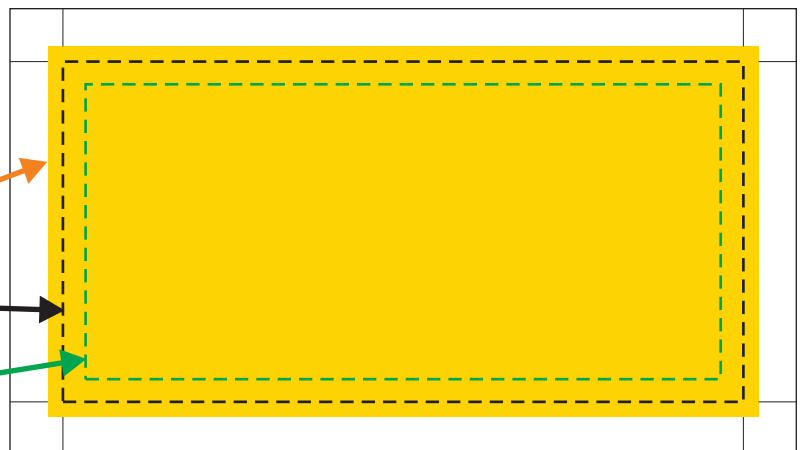
STANDARD SIZE: 90 x 55mm

- ① PAGE SIZE 104x69mm
- ② CROP MARKS 5mm long, hairline stroke, 2mm away from finished size
- ③ BLEED 2mm all around (94 x 59mm)
- ④ FINISHED CARD SIZE (90 x 55mm)
- ⑤ SAFE TEXT AREA (84 x 49mm)
Text outside this area may be too close to the edge for trimming



STANDARD SLIMLINE: 90 x 45mm

- ① PAGE SIZE 104x59mm
- ② CROP MARKS 5mm long, hairline stroke, 2mm away from finished size
- ③ BLEED 2mm all around (94 x 49mm)
- ④ FINISHED CARD SIZE (90 x 45mm)
- ⑤ SAFE TEXT AREA (84 x 39mm)
Text outside this area may be too close to the edge for trimming



FINISHED PRINT FILE FORMAT: PDF

Make a PDF, preferably a print standard PDF/X-1a (all colour converted to CMYK, 300ppi images, etc.). If a double-sided card, the FRONT should be Page 1, the BACK Page 2.

